

Supports and Tools for Elder Abuse Prevention (STEAP) Outreach Calendar 2023

Generate awareness and foster action to end elder abuse!

There are many opportunities throughout the year to bring your community together and build awareness of elder abuse. Below is an outreach calendar with commemorations related to elder abuse, neglect, and exploitation prevention and programming.

CLICK HERE to sync this STEAP Initiative Outreach Calendar to your calendar!

January

MONTH-LONG OBSERVANCE

National Stalking Awareness Month

RECOGNITION DAY

January 9

Law Enforcement Appreciation Day (LEAD)

February

MONTH-LONG OBSERVANCE

Black History Month

RECOGNITION DAYS

February 17

National Caregivers Day

February 20

World Day of Social Justice

March

MONTH-LONG OBSERVANCES

National Nutrition Month

Social Work Month

Women's History Month

WEEK-LONG OBSERVANCES

March 5-11

National Consumer Protection Week

RECOGNITION DAYS

March 8

International Women's Day

March 9

Slam the Scam Day

April

MONTH-LONG OBSERVANCES

National Financial Capability Month

National Volunteer Month

Sexual Assault Awareness Month

Social Security Month

WEEK-LONG OBSERVANCES

April 3-9

National Public Health Week

April 16-22

National Volunteer Week

April 23-29

National Crime Victims' Rights Week

RECOGNITION DAYS

April 4

Sexual Assault Awareness Month (SAAM) Day of Action

April 7

World Health Day



May

MONTH-LONG OBSERVANCES

Asian Pacific American Heritage Month
Better Hearing and Speech Month
Jewish American Heritage Month
Mental Health Month
Older Americans Month

RECOGNITION DAYS

May 11
Older Adult Mental Health Awareness Day

May 14
Mother's Day

May 15
International Day of Families

May 21
World Day for Cultural Diversity for Dialogue and Development

May 31
National Senior Health and Fitness Day

June

MONTH-LONG OBSERVANCES

Alzheimer's & Brain Health Awareness Month
LGBTQ+ Pride Month
National Safety Month

RECOGNITION DAYS

June 15
World Elder Abuse Awareness Day

June 18
Father's Day

June 22
Olmstead Anniversary (1999)

July

RECOGNITION DAYS

July 14
Older Americans Act Anniversary (1965)

July 28
Parents' Day

July 30

Medicare & Medicaid Anniversary (1965)
International Day of Friendship

August

RECOGNITION DAYS

August 9
International Day of the World's Indigenous People

August 14
Social Security Anniversary (1935)

August 21
Senior Citizens Day

September

MONTH-LONG OBSERVANCES

Healthy Aging Month
National Hispanic Heritage Month (9/15-10/15)
National Preparedness Month
National Senior Center Month
National Suicide Prevention Month
World Alzheimer's Month

WEEK-LONG OBSERVANCES

September 18- 22
Malnutrition Awareness Week

September 15-21
National Medicare Education Week

September 24-30
National Employ Older Workers Week

RECOGNITION DAYS

September 10
World Suicide Prevention Day
Grandparents Day

September 21
World Alzheimer's Day

September 22
National Falls Prevention Awareness Day

September 28
National Good Neighbor Day

October

MONTH-LONG OBSERVANCES

Crime Prevention Month
Cyber Security Awareness Month
Domestic Violence Awareness Month
Guardianship Awareness Month
Health Literacy Month
LGBT History Month
National Hispanic Heritage Month (9/15-10/15)
Residents' Rights Month
National Disability Employment Awareness Month
National Retirement Security Month

WEEK-LONG OBSERVANCES

October 2-8
Active Aging Week

RECOGNITION DAYS

October 1
International Day of Older Persons
October 2
International Day of Non-Violence
October 9
Indigenous Peoples' Day
October 10
World Mental Health Day
October 11
National Coming Out Day
October 15
Medicare Open Enrollment Begins (10/15-12/7)
October 21
National Check Your Meds Day
October 28
National First Responders Day

November

MONTH-LONG OBSERVANCES

National Alzheimer's Disease Awareness Month
National Family Caregivers Month
National Hospice/Palliative Care Month
Native American Heritage Month

RECOGNITION DAYS

November 11
Veterans Day
November 24
Day of Listening

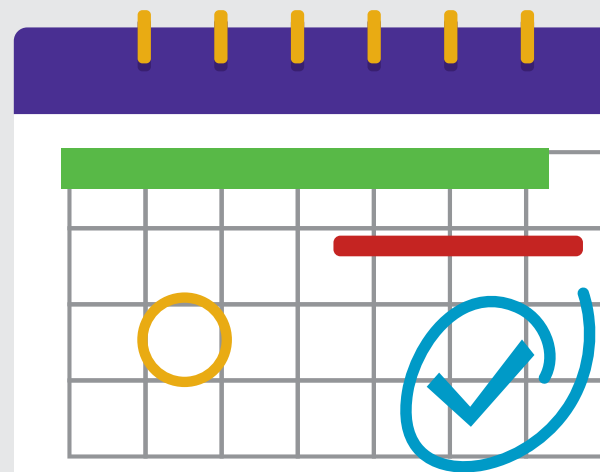
December

MONTH-LONG OBSERVANCE

Home for the Holidays: Offer tips and encourage families to use holiday gatherings as an opportunity to communicate with older loved ones about important issues concerning their health and welfare. [Click here for fact sheets](#) from the NCEA.

RECOGNITION DAY

December 10
Human Rights Day



Get started!

Awareness events and activities can help build relationships, strengthen partnerships, and bring recognition to various local and regional efforts to address elder abuse.

Here are some ideas:

- ☐ Organize a “Letter to the Editor” campaign to raise awareness not only of elder abuse, but also of the local resources that are available through your agency/organization or community partners.
- ☐ Make an effort to reach isolated older adults through direct mailing, ads in local newspapers, and radio interviews. Include elder abuse prevention information in community and neighborhood association newsletters or e-Newsletters.
- ☐ Download STEAP Toolkit materials and distribute at community events or offices of local partner agencies.
- ☐ Host a “Lunch and Learn.” Presentation materials are available for you to [download](#) and customize to meet your needs.
- ☐ Partner with local organizations, schools, and agencies and organize food, personal care, or cleaning supply collection drives. Assemble packages and include copies of this [brochure](#).
- ☐ Host a shred-a-thon. Organize a shredding event for your community to safely destroy and dispose of sensitive documents.
- ☐ Offer or share information about volunteer service opportunities.

Additionally:



Reach out to community partners to see if there are opportunities to work together to raise awareness about elder abuse.



Publicize your planned activities. Others may be able to help you with the event/activity and avoid duplicating your efforts!

Everyone can get involved to raise awareness about elder abuse prevention.